



Current Oncology returns from ASCO 2009!

Multimed Inc., publisher of *Current Oncology*, was proud to represent Canada's premier Oncology journal at the 2009 American Society of Clinical Oncology (ASCO) Annual Meeting, which was held May 29 to June 2 in Orlando, Florida.

Over the past few years, *Current Oncology* has grown considerably in terms of readership, prestige and the number of high quality submissions. Not only has the journal drawn the attention of the Canadian Oncology community, it has also drawn the attention of oncologists on the international scene. In recent years, there has been an increase in the number international authors submitting their papers to our journal, including submissions from Spain, India, Argentina, USA, Germany, and the UK. Therefore, not only does *Current Oncology* cover a broad range of the most current developments in the treatment and management of all forms of cancer from a Canadian Perspective, we also cover topics of global significance. We therefore felt it was important to present the journal at one of oncology's largest meetings.

We had a booth within the Publisher's Pavilion in the Exhibition Hall and displayed sample issues of our journal, as well as information about the journal, our editorial board, instructions for authors, and information about Multimed. We also presented both patient and professional education material from Canadian organizations that we have partnered with including the [Colorectal Cancer Association of Canada](#) and [Canadian Prostate Cancer Network](#). Information about upcoming Oncology meetings in Canada, such as the [Third International Symposium on Hereditary Breast and Ovarian Cancer](#), was also displayed.



The 2009 ASCO meeting was a great success, and we achieved our goal of promoting Canadian oncology practices and our journal to the international oncology community. Thank you to our readers, authors, and editors for coming by the booth and showing their support, it was wonderful to meet you all in person. We would also like to thank the many delegates of the meeting who visited our booth to learn more about the journal, we look forward to our possible collaborations with you. Since we were within the Publisher's Pavilion, we also had the opportunity to learn about other oncology publications by conversing with other publishers.

Thank you again for all of your support!

Sincerely,

Multimed Inc.