

Current Oncology Marketing Exchange Opportunities

As Canada's premier Oncology journal, we invite Oncology meetings, symposiums and conferences, from across Canada to partner with *Current Oncology* through a marketing exchange. The journal provides an excellent venue and opportunity to increase the visibility of your meeting to members of the Canadian oncology community.

Sample Exchange Opportunities

- Print advertisement
- Online banner advertisement at www.current-oncology.com
- Meeting announcement posting at www.current-oncology.com
- Banner advertisement in e-newsletter or most-read article alert
- Meeting announcement posting in e-newsletter
- Social media opportunities through twitter – meeting announcements, live conference tweets

DID YOU KNOW?

Current Oncology publishes abstracts and proceedings reports to help maximize the impact of your meeting's findings and research presented.

Contact Laura Hope
(laura_hope@multi-med.com)
for more information and pricing.



About Current Oncology

Current Oncology is a peer-reviewed publication and is the authoritative resource for high-impact, Canadian research that spans all fields of cancer medicine including prevention, treatment, early detection, diagnosis, survivorship and rehabilitation. The journal publishes Original Research, Clinical Trials, Review Articles, Practice Guidelines, and thought-provoking Editorials and Commentaries.

Key Facts

- 2015 Impact Factor of **1.829**
- **Open Access** publication
- Distributed in **print gratis** to the Canadian oncology community
- **Indexed** through PubMed and PubMed Central
- Published **six** times per year

Circulation/Traffic

- Print Circulation: 3,200
- Online Users: 11,100 avg per month
- Page Views: 31,200 avg per month
- Registered Website Users: 4,900

Interested in an exchange? Contact Laura Hope, Project Manager, Multimed Inc. (Publisher),
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